



North Carolina
Coastal Federation
Working Together for a Healthy Coast



Photo by Collett B. Dilworth

COMMUNITY PARTNERS

OUR MISSION

The North Carolina Coastal Federation empowers coastal residents and visitors from all walks of life to protect and restore the water quality and the critically important natural habitats of the North Carolina coast.

Since 1982, the North Carolina Coastal Federation has been instrumental in protecting and restoring the beautiful coast of North Carolina. Through education, advocacy, outreach and collaboration, the Federation protects and restores coastal habitat and water quality to support fishing, swimming and a vibrant coastal economy. We are proud of what we've

accomplished with the help and support of our partners and members – restoring thousands of acres of wetlands and oyster habitat, protecting those special places on our coast and engaging more than one million people each year through workshops, education programs, community events, and more. With your help, we can and will make a difference.



Photo by C2 Photography, *Our State Magazine*

The North Carolina Coastal Federation's Community Partners include businesses and organizations who support the efforts of the Federation to keep our coast productive, healthy and beautiful. These partners demonstrate their commitment to the environment by helping protect the places where we live, work and play.

CONNECT WITH OUR AUDIENCE

Politically Diverse

.....

College-educated

.....

Net Worth \$500,000+

.....

2nd Homeowners

.....

Interested in the Coast

As a Community Partner, we'll put your business in front of more than one million of our friends and supporters. Our Federation family is a diverse and smart crowd who hail from North Carolina and beyond. Many live on the coast, or vacation or have second homes at the coast. They boat, swim, fish or just walk the beaches. Younger, older and very active, they all share one common value – they love North Carolina's coast and support businesses and organizations that feel the same!

Why partner with the North Carolina Coastal Federation?

The North Carolina Coastal Federation is one of the most widely-respected and successful organizations in our state, with a long history of finding real, common-sense solutions to the complex environmental challenges facing our coast. We are fiscally responsible, consistently earning the highest ratings from Charity Navigator, and work at the community level from three locations along our coast.

Community Partners have opportunities to connect with Federation supporters across the state and beyond through print and electronic materials, social media, programs, and signature events. We are proud to partner with businesses that share our love for the coast. Your meaningful support as a Community Partner will be clearly demonstrated to our membership and supporters through:

**Our award-winning *Coastal Review*,
a daily online news service
reaching up to one million readers
annually**



**Our *Coast*, our quarterly publication,
reaching over 6,000 readers across the state**

**Community events,
educational forums, and
virtual outreach to over
370,000 people on
social media.**



Photo by Alan Cradick

PARTNERSHIP OPPORTUNITIES

	Coastal Visionary \$10,000+	Coastal Leader \$5,000-\$9,999	Coastal Advocate \$2,500-\$4,999	Coastal Supporter \$1,000-\$2,499
Promotion in <i>Our Coast</i> , the Federation's quarterly full-color publication reaching 6,000 readers	One article about your business's connection to the coast (150 words + one photo) + Name & logo	Name & logo	Name	
Custom volunteer opportunity for staff team building or private boat tour for six	*			
Promotion in Coastal Review's <i>Supporter Spotlight</i> , reaching up to 1,000,000 readers annually	4 months	3 months	2 months	1 month
Recognition on social media, reaching over 370,000 people annually	*	*	*	
Recognition on Federation website	Name & logo	Name & logo	Name	
Recognition in the Federation's e-newsletter, reaching 12,000 people each month	Name & logo	Name & logo	Name	
Recognition in promotional materials and at signature Federation events, including the Pelican Awards and Taste of the Coast in Morehead City or a regional event.	Name & logo + 8 tickets	Name & logo + 6 tickets	Name + 4 tickets	Name + 2 tickets
Invitation to Coastal Society cocktail party/ reception for the coast's most dedicated supporters	*	*	*	*
Recognition in the Federation's Annual Report	*	*	*	*

Join the thousands of people who are passionate about protecting our coast — today and for future generations.

For more information contact Catherine Snead: catherines@nccoast.org, 252-675-1800
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North Carolina
Coastal Federation
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