



# We the Water

## A North Carolina Coast Paddling Initiative



The Wrightsville Beach Outrigger Canoe Club and the North Carolina Coastal Federation are teaming up to tackle water issues along our coast.

Over three years, members of WBOCC are paddling the entire North Carolina coast to advocate for clean water, empower local communities, bring awareness of contamination and protect the most vital element of our lives: *water*.

The first leg along southeastern NC coast kicked off in 2022 when members paddled from Sunset Beach to Ocean, N.C. Roughly 120 miles, this journey told the story of the North Carolina coast – from threats and risks to solutions and triumphs – and how we can all make a difference in protecting and restoring the place we call home. This year in 2023, our paddlers will take on the Crystal Coast, paddling from Swansboro to Cape Hatteras – 100 miles in three days.



North Carolina  
Coastal Federation  
*Working Together for a Healthy Coast*



[nccoast.org/paddle](http://nccoast.org/paddle)



Photo by Melissa Luther



# What YOU are supporting when you SPONSOR We the Water



***Clean Water***



***Healthy & Productive Living Shorelines***



***Abundant Oysters that Support the Environment and Economy***



***Coastal Management that Protects & Restores***



***A Coast that is Free of Marine Debris***

## How far would YOU go for clean water?

### **Contribute to the Cause \$250**

- ✓ Logo on website
- ✓ Social media post on FB and IG

### **Engage the Community \$500**

- ✓ Profile/logo on website
- ✓ Social media mentions on FB and IG
- ✓ Acknowledgement in press releases

### **Sustain the Campaign \$1,000**

- ✓ Profile/logo on website
- ✓ Social media mentions on FB and IG
- ✓ Acknowledgement in press releases
- ✓ Logo/signage at each event stop

### **Ignite the Initiative \$2,500**

- ✓ Profile/logo on website
- ✓ Social media mentions on FB and IG
- ✓ Acknowledgement in press releases
- ✓ Logo/signage at each event stop
- ✓ Logo on canoe

### **Clean Water for All \$5,000**

- ✓ Profile/logo on website
- ✓ Social media mentions on FB and IG
- ✓ Acknowledgement in press releases
- ✓ Logo/signage at each event stop
- ✓ Logo on canoe
- ✓ Logo on paddler jerseys

**Learn more at [nccoast.org/paddle](https://nccoast.org/paddle)**

  **@WeTheWater**