



North Carolina  
Coastal Federation  
*Working Together for a Healthy Coast*



Photo by Collett B. Dilworth

## COMMUNITY PARTNERS

### OUR MISSION

The North Carolina Coastal Federation empowers coastal residents and visitors from all walks of life to protect and restore the water quality and the critically important natural habitats of the North Carolina coast.

Since 1982, the North Carolina Coastal Federation has been instrumental in protecting and restoring the beautiful coast of North Carolina. Through education, advocacy, outreach and collaboration, the Federation protects and restores coastal habitat and water quality to support fishing, swimming and a vibrant coastal economy. We are proud of what we've

accomplished with the help and support of our partners and members – restoring thousands of acres of wetlands and oyster habitat, protecting those special places on our coast and engaging more than 800,000 people each year through workshops, education programs, community events, and more. With your help, we can and will make a difference.



Photo by C2 Photography, *Our State Magazine*

The North Carolina Coastal Federation’s Community Partners include businesses and industry, civic associations and individuals who support the efforts by the federation to keep our coast productive, healthy and beautiful. These organizations have a commitment to the environment and work with us to protect the places where we live, work and play.

**College-educated**



**Net Worth \$500,000+**



**2nd Homeowners**



**Environmental Donors**



**Politically Diverse**

## CONNECT WITH US

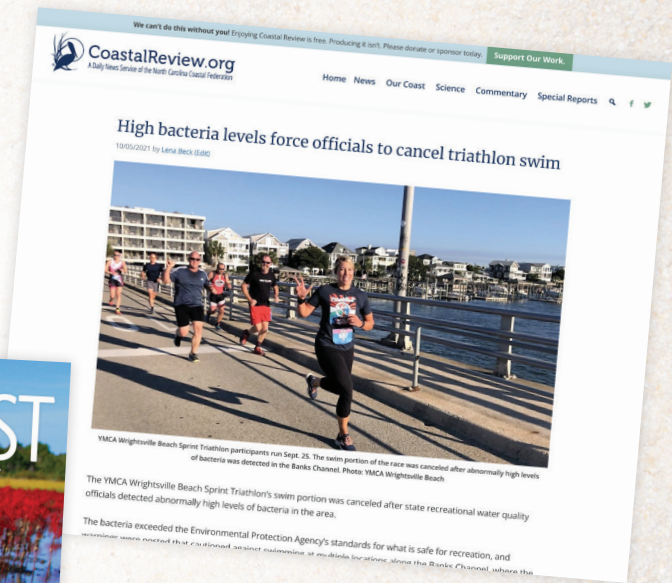
Our over 800,000 friends and supporters are a diverse and smart crowd who hail from North Carolina and beyond. They live on the coast, vacation on the coast, or have second homes here. They boat, swim, fish or just walk the beaches. Younger, older and very active, they all share one common trait – they love North Carolina’s coast and support businesses that feel the same!

# Why partner with the North Carolina Coastal Federation?

The North Carolina Coastal Federation is one of the most widely-respected and successful organizations in our state, with a long history of finding real, common-sense solutions to the complex environmental challenges facing our coast. We are fiscally responsible, consistently earn the highest ratings from Charity Navigator, and work at the community level from three locations along our coast.

Community Partners have opportunities to connect with federation members and supporters across the state and beyond through print, social media, programs and signature events. We are proud to work with companies that have a commitment to environmental responsibility. Your meaningful contribution will be clearly demonstrated to our membership and supporters through:

**Our award-winning *CoastalReview.Org*, a daily online news service reaching over 650,000 households annually**



**Our Coast, our quarterly publication, reaching over 6,000 readers across the state**

**Community events, educational forums, and virtual outreach to over 25,000 social media followers**



Photo by Alan Cradick

## PARTNERSHIP OPPORTUNITIES

	Coastal Visionary \$10,000+	Coastal Leader \$5,000-\$9,999	Coastal Advocate \$2,500-\$4,999	Coastal Supporter \$1,000-\$2,499
Promotion in <i>Our Coast</i> , the federation's quarterly full-color publication reaching 6,000 readers	One article about your business's connection to the coast (250 words + one photo) + Quarterly Name & logo	Quarterly Name & logo	Quarterly Name	Quarterly Name
Custom volunteer opportunity for staff team building or private boat tour for six	*			
One-month promotion in CoastalReview.Org's Sponsor Spotlight, reaching over 650,000 readers annually	*	*		
Recognition on social media, reaching over 25,000 followers	*	*	*	
Recognition on Federation website	Name & logo	Name & logo	Name	
Recognition in the Federation's e-newsletter, reaching 6,000 people each month	Name & logo	Name & logo	Name	
Recognition in promotional materials and at signature Federation events, including the Pelican Awards in Morehead City or a regional event.	Name & logo + 8 tickets	Name & logo + 6 tickets	Name + 4 tickets	Name + 2 tickets
Invitation to Coastal Society cocktail party/ reception for the coast's most dedicated supporters	*	*	*	*
Recognition in the Federation's Annual Report	*	*	*	*

Join the thousands of people who are passionate about protecting our coast — today and for future generations.

For more information contact Catherine Snead: [catherines@nccoast.org](mailto:catherines@nccoast.org), 252-675-1800

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North Carolina  
Coastal Federation  
*Working Together for a Healthy Coast*  
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Wrightsville Beach, NC 28480  
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