



October 11, 2021

## Job Announcement

The North Carolina Coastal Federation is seeking a full time Coastal Advocate for our Outer Banks regional office in Wanchese, N.C. The Coastal Federation is a non-profit organization that has worked since 1982 to protect and restore the coast. The Coastal Advocate works as an integral member of our regional team to advance the federation's coastal policy and management efforts.

TITLE: Coastal Advocate  
STATUS: Full-time, non-exempt  
SALARY RANGE: \$45,000 to \$70,000

**SUMMARY:** The Coastal Advocate is part of the regional staff team and will work with federation departmental leaders to manage all aspects of coastal advocacy within the assigned region of coastal North Carolina. The primary responsibility of the Coastal Advocate is to build public and decision-maker support for achieving policy objectives consistent with the goals and benchmarks approved by the federation Board of Directors. The Coastal Advocate is expected to work with people from all walks of life to help them become active participants in coastal management decisions that are the focus of the federation's work. The Coastal Advocate is a registered lobbyist and works at the direction of the Executive Director (or designee) to seek laws, rules, appropriations, policies and permit decisions that are aligned with the federation's goals and benchmarks. The Advocate works closely with federation members, community members, businesses, academia, government leaders and staff, as well as the media.

### PRINCIPAL RESPONSIBILITIES:

- Build public and political support for the federation's policy agenda.
- Increase public participation in coastal management activities relative to federation goals and benchmarks.
- Seek out, establish and maintain strong working relationships with community groups, individuals, public officials and agencies.
- Empower and motivate people from all walks of life to become advocates for effective coastal management decisions.
- Engage diverse audiences.
- Work with departmental leads to prepare official comment letters on key issues.
- Share equal responsibility with grant-writing staff to research, identify, develop and maintain adequate and consistent funding for advocacy work within assigned region.
- Represent the federation on key advocacy issues as assigned.
- Help establish annual organizational goals and benchmarks with an emphasis on identifying achievable policy objectives.
- Complete assigned projects within budget and provide all required reports, monitoring, and evaluations by assigned deadlines.
- Complete other tasks as assigned by the regional supervisor and approved by the Executive



Director. This can include equipment maintenance, building maintenance, conservation easement monitoring, etc.

**COMPETENCIES:**

- Solid understanding of coastal advocacy, coastal law and coastal policy
- Solid understanding of coastal issues affecting coastal North Carolina
- Excellent public speaking and presentation skills
- Provide professional representation of the federation
- Proficient computer skills and multimedia skills
- Strong personal environmental ethic
- Ability to assist in cultivating federation supporters

**EDUCATION and EXPERIENCE:**

- Master's degree preferred in Political Science; Environmental or Coastal Management; Coastal Policy and Law; Environmental Sciences, or relevant field or equivalent experience
- Experience working on coastal environmental issues and environmental protection rules
- Experience working with government agencies
- Experience working with diverse groups of coastal stakeholders to forge non-traditional partnerships
- Experienced in using Microsoft programs (Word, Excel, PowerPoint), online researching tools, GIS software, etc.

**ADDITIONAL DESIRED SKILLS:**

- Knowledgeable of boat operations and maintenance
- Ability to lift 40 pounds and work in physically demanding coastal environments

**To Apply:** Submit a cover letter including desired salary, resume and EPA certificate of completion (<https://www.epa.gov/wqs-tech/forms/key-concepts-certificate-completion>) by completing the six modules found at- <https://www.epa.gov/wqs-tech/water-quality-standards-academy>) by November 15, 2021 to:

North Carolina Coastal Federation  
3609 Highway 24 (Ocean)  
Newport, NC 28570  
[nccf@nccoast.org](mailto:nccf@nccoast.org)

**NO PHONE CALLS PLEASE**

*Equal Employment Opportunity*

*The North Carolina Coastal Federation is committed to equal opportunity in employment. The Federation actively seeks and employs qualified persons, and administers all personnel policies and practices affecting its employees, without discrimination on the basis of race, color, religion, creed, national origin, sex, age, marital status, pregnancy, sexual orientation, physical or mental disability, medical condition, veteran status, political affiliation, ancestry, or other status protected by law.*