

ANNUAL REPORT

OUR MISSION

The North Carolina Coastal Federation empowers coastal residents and visitors from all walks of life to protect and restore the water quality and critically important natural habitats of the North Carolina coast.

At the Coastal Federation, we have long believed in the power of everyday people who band together to make a difference. We know that strong partners can achieve amazing things—even if they don't agree on everything. Embracing diversity and inclusiveness is at the heart of our mission. We strive to make sure everyone has a voice in managing our coast and honor our everyday heroes through our Pelican Awards. *Coastal Review Online* reports the news so that everyone can be an informed advocate for our coast.

We were honored this year to give back to our coastal communities. We helped our coast recover after Hurricane Florence and supported our coastal way of life by protecting habitat and water quality. Our on-the-ground projects pumped over \$3.4 million into our economy and our new strategy to support oyster mariculture will cultivate a new industry for our coast.

Thank you for being part of our community.

Summary of Major Accomplishments

The Coastal Federation is the state's only nonprofit organization focused exclusively on protecting and restoring the coast of North Carolina through education, advocacy and restoration of coastal habitats and water quality. In 2018 we:



Restored over 12 acres of oyster reef



Addressed stormwater through retrofits and watershed plans at seven locations



Educated 7,326 students, many from underserved communities



Launched a shellfish mariculture plan



Cleaned up 3,496 crab pots and 317 tons of marine debris



Provided eight continuing education workshops, tours and trainings





Reached over 327,000 readers and won 26 awards through *Coastal Review Online*



Protected the coast from offshore oil and pollutants like GenX



Restored over a half-mile

of living shorelines



Directed \$3.4 million to the coastal economy to restore habitat



Revenue and Expenses

Full audited financials for the year ending Dec. 31, 2018 are available at nccoast.org or upon request.

Public Support

Memberships	\$237,631
Contributions	\$361,281
Private Foundations	\$1,549,284
Government Grants	\$3,835,795
Specialty License Plate	\$93,600
Events	\$78,759
Investment Losses	(\$220,560)
Miscellaneous	\$14,050
Total Grants and Revenues	\$5,949,840

How We Spent Your Donations

Programs	\$4,818,491
Fundraising and Admin	
Total Expenses	\$5,501,160

12% Fundraising and Administration

88% Programs

Support the Community\$3,413,310

These competitive federal and state grant funds went into our local economy as direct expenses to fulfill our 2018 goals. The majority were spent in economically disadvantaged counties to restore coastal habitats and water quality.

Highest Charity Navigator Rating



Five consecutive years at the highest rating, a level of financial efficiency and transparency that only 10% of American charities achieve.

Headquarters & Central Regional Office 3609 N.C. 24 (Ocean), Newport, NC 28570 | 252-393-8185 Northeast Regional Office 637 Harbor Rd, Wanchese, NC 27981 | 252-473-1607 Southeast Regional Office 309 W. Salisbury St., Wrightsville Beach, NC 28480 | 910-509-2838

noto by Ken Blevins



North Carolina oastal Federation Working Together for a Healthy Coast

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BUILDING COASTAL RESILIENCE



In the fall of 2018, Hurricane Florence's sustained assault on North Carolina brought record-breaking rainfall, flooding and devastation. In the wake of the storm, the Coastal Federation mobilized to alert the public about swimming advisories and shellfish closures due to contamination of coastal waters. We also successfully advocated for state funding to help

communities recover and led the effort to clean up massive amounts of marine debris littering our coastal estuaries.

The severity and geographic scope of the impacts from this storm were eye-opening. Also eye-opening was how well our restoration projects-living shorelines, oyster reefs and wetlands-weathered the storm. In the face of more severe storms and continued degradation of coastal habitats in the future, this work is more important than ever. That's why we launched our Coastal Resilience Initiative to strengthen our natural defenses. We also began work with the North Carolina Department of Environmental Quality and local stakeholders to develop the coastal portion of the State Climate Risk Assessment and Resiliency Plan. If you've weathered storms in the past, you know planning and preparation are critical—before the storm is upon you. These efforts will help ensure a healthy and resilient coast—now and for future generations.

Thank You to Our Major Supporters

Membership and contributions help protect and restore our beautiful coast, and we are grateful for each and every supporter. Special thanks to the following donors who gave at recognition levels in 2018:

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