NORTH CAROLINA OYSTER SUMMIT

Mary Penny Kelley
Special Advisor
Hometown Strong
GOVERNOR’S MISSION

A North Carolina that is:
• better educated,
• healthier, and
• keeps more money in people’s pockets
• so that everyone has the opportunity to live a life of purpose and abundance.
CORE PRINCIPLES

Use Existing Data & Programs

Led by Local Priorities

Share Templates for Success

Build on Strengths & Assets

HOMETOWN STRONG
IDENTIFYING LOCAL NEEDS

Cusp Projects
- Needs a push to make it happen
- Short term

Convening Conversations
- Needs to pull all decision-makers into agreement on next steps
- Medium term

Identifying Long-Term Projects
- Needs help with momentum
- Long term
AGENCY PARTNERS

Citizen advocacy councils
Purchasing and contracting
Construction
Surplus property

Rural economic development
Industry recruitment
Downtown revitalization
AGENCY PARTNERS

Environmental Permitting
Technical Assistance
Brownfield Redevelopment
Water Infrastructure

Public Health
Social Services
Early Childhood
Rural Health
Convenience Contracts for Software, Services, Equipment
Cybersecurity assistance
Broadband Infrastructure

Military base communities
Military and veteran family support services
Veteran jobs
AGENCY PARTNERS

Historic sites and Archives
Arts and education
Zoo, Symphony, museums, parks, aquariums, libraries

Prisons, Juvenile Justice, Law Enforcement
Emergency Management
AGENCY PARTNERS

Tax collection
Local government technical assistance

State roads, highway safety, motor vehicles
Ports, ferries, airports, transit
Bicycle and pedestrian infrastructure
Agency Partners

Citizen advocacy councils
Purchasing and contracting
Construction
Surplus property

State budget, financial analysis
Census and demographics
Government effectiveness
FIELD VISIT COUNTIES

- Anson
- Edgecombe
- Halifax
- Robeson
- Madison
- Swain
- Graham
- Burke
- Caswell
- Columbus
- Bladen
- Columbus
- Pamlico
- Beaufort
- Jones
- Lenoir
- Pasquotank
GOVERNOR ROY COOPER’S
FY 2019-21 BUDGET RECOMMENDATIONS

INVESTMENTS for a
Determined North Carolina