

#### This summit was organized by





Environmental Quality









Find out more at ncoysters.org/oystersummit #oystersummit2019



# Welcome





More effective than a Brita Filter



Create Communities delivering 1.5 tons of additional seafood / reef

# Oysters What's not to like!



Hold back 76-93% of wave energy in a storm



Create jobs, economic activity and tourism



Oyster don't feel pain- no central nervous system





January 2015

Coastal Restoration and Community Economic Development in North Carolina

**Final Report** 

### **People, Partnerships & Collaboration**









North Carolina **Coastal Federation** Working Together for a Healthy Coast

Duke NICHOLAS SCHOOL of the **ENVIRONMENT** 





















North Carolina Shellfish Growers Association

### **People, Partnerships & Collaboration**



North Carolina Shellfish Growers Association



# Erepreneurs

# Results

- Broad and Committed Legislative Support
  - Sancutaries-60 acres Pea Island & Swan Island
  - Restoring Harvestable Reefs- 1.3M bushels of cultch
  - Resources added
    - Two DMF technicians for leasing programs
    - CMAST Shellfish pathologist
    - Restored two staff positions- Water Quality lab Dare County
  - Funding to Open Up 54,000 Acres for Planting and Harvesting
  - Funded Clean Water Trust Fund- \$4M



# Results

- NOAA Shellfish Initiative August 2,2018
- SMAC/ NC Policy Collabratory- Strategic Plan Completed to deliver \$100M
  - 100+ Stakeholders / 18 Months
  - Plan Submitted December 2018/ Presented January 2019
- Drove Awareness
  - Unprecedented Press Coverage
  - Statewide Interest
    - NC Rotary/ Waterways Inlets/ Regional Economic Development Forums
    - Australia /On the Water Trips- Commerce/DMF



### 2019 Oyster Summit Agenda AM

#### Welcome

Tom Looney

**Governor Cooper Support for Clean Water and Oysters** 

Secretary Michael Regan, N.C. Dept. of Environmental Quality

**Rural Economic Development** 

Mary Penny Kelley, Office of the Governor

Legislative Support for Oyster Initiatives

Sen. Harry Brown- Jones and Onslow Counties

Sen. Rick Gunn- Alamance and Guilford Counties

Rep. Pat McElraft- Carteret and Jones Counties

Sen. Norm Sanderson- Carteret, Craven and Pamlico Counties

Recipe for Success- Key Ingredients in NC Shellfish Initiative Howard Schnabolk, NOAA

### 2019 Oyster Summit Agenda AM

If You Build They Will Come: Ongoing and Future Efforts to Build Healthy Oyster Stocks

> Moderator: Dr. Brian Boutin, The Nature Conservancy Panelists:

Dr. Seth Theuerkauf- NOAA Jacob Boyd – N.C. Division of Marine Fisheries Dr. Lexia Weaver- N.C. Coastal Federation Jess Hawkins- Crystal Coast Ecotours Keith Bruno- Endurance Seafood

The Age Old question: What Comes First – Oyster or Clean water Moderator: Erin Fleckenstein- N.C. Coastal Federation Panelists:

> Shannon Jenkins- N.C. Division of Marine Fisheries Anne Deaton- N.C. Division of Marine Fisheries Steve Weeks- Crab Point Seafood Todd Miller – N.C. Coastal Federation

#### 2019 Oyster Summit Agenda PM

**Roadmap to Build a \$100M Mariculture Industry** 

*Tom Looney- Economic Development Partnership of North Carolina* 

Dr. Joel Fodrie- UNC Institute Marine Science

New Face of Growers- Building a Foundation for Growth & Investment

Moderator: Katherine McGlade- Slash Creek Oysters Panelists:

Chris Matteo- Chadwick Creek Oysters

Ryan Bethea- Oysters Carolina

Dr. Chuck Weirich- N.C. Sea Grant

Dave Cerino- Carteret Community College

Ana Zivanovic-Nenadovic- N.C. Coastal Federation

2019 Oyster Summit Agenda PM Consider the Environment- Advances in Research and Regulation Moderator: Leda Cunningham, The Pew Charitable Trusts Panelists: Ted Wilgis- N.C. Coastal Federation Denene Blackwood- UNC Institute Marine Science Dr. Craig Harms – NCSU Center for Marine Sciences and Technology Dr. Ami Wilbur- UNC Wilmington Bill Cary- Brooks Pierce

Success Breeds Success in NC- Learning From the Best! Moderator: Will Best, N.C. Dept. of Commerce Panelists: Whit Winslow- N.C. Wine & Grape Council Richard Greene- N.C. Craft Brewers Guild John Aydlett- N.C. Dept. of Agriculture 2019 Oyster Summit Agenda PM Sales, Distribution & Marketing Engine- Building a Global Brand

Moderator: Dan Lewis, Coastal Provisions Oyster Bar and Wine Café

Panelists:

Lin Peterson- Locals Seafood

Tres Hundertmark-NCOyster365

Dr. Chuck Weirich- N.C. Sea Grant

Wit Tuttell- EDPNC Visit North Carolina

**CLOSING-ALL** 

Recap Day's Events

Next Steps

Call to Action



### Legislative Reception 5:30-7:30 p.m. Transfer Co. Food Hall: 500 E. Davie St



- Hold Fast Oyster Co. Sneads Ferry
  - N.Sea Oyster Co. Topsail Sound
- Woccocon Oyster Co. Ocracoke
- Middle Sound Mariculture
  Stump Sound
  - Mattamuskeet Seafood Rose Bay/Striking Bay



- Burial Beer
- Crank Arm
  - Cloud
- Brewery Bhazana
- Linwood Brewery
  - Ponysaurus

## **LOCALS** Oyster BAR

- Oysters Carolina Core Sound/Harkers Island
  - Sandbar Oyster Co. Newport/North Rivers
  - Old Baldy Oyster Co. Sneads Ferry
- Core Sound Oyster Co. Core Sound/Jarrett Bay
  - Oyster Gardens Sneads Ferry