This summit was organized by

Find out more at ncoysters.org/oystersummit
#oystersummit2019
Welcome
Oysters
What’s not to like!

- More effective than a Brita Filter
- Create Communities delivering 1.5 tons of additional seafood / reef
- Hold back 76-93% of wave energy in a storm
- Create jobs, economic activity and tourism
- Oyster don’t feel pain - no central nervous system
Coastal Restoration and Community Economic Development in North Carolina

Final Report
People, Partnerships & Collaboration

- Sea Grant North Carolina
- Center for Marine Science Research, UNCW
- North Carolina Coastal Federation
- Carteret Community College
- North Carolina Marine Fisheries
- National Oceanic and Atmospheric Administration (NOAA)
- North Carolina Center for Economic Development (NCEDA)
- North Carolina State University (CMAST)
- North Carolina Department of Environment and Natural Resources (ncdenr)
- North Carolina Shellfish Growers Association (NCSGA)
- Trust Local Locals Eat Fresh
- Duke Nicholas School of the Environment
- North Carolina Restaurant and Lodging Association
People, Partnerships & Collaboration

[Logos and images of various organizations related to marine and environmental science, such as North Carolina Department of Commerce, North Carolina Coastal Federation, and various universities and state agencies.]

Plan your trip at visitnc.com
Entrepreneurs
Results

• Broad and Committed Legislative Support
  • Sanctuaries-60 acres – Pea Island & Swan Island
  • Restoring Harvestable Reefs- 1.3M bushels of cultch
  • Resources added
    • Two DMF technicians for leasing programs
    • CMAST Shellfish pathologist
    • Restored two staff positions- Water Quality lab Dare County
• Funding to Open Up 54,000 Acres for Planting and Harvesting
• Funded Clean Water Trust Fund- $4M
Results

• NOAA Shellfish Initiative – August 2, 2018
• SMAC/ NC Policy Collaboratory- Strategic Plan Completed to deliver $100M
  • 100+ Stakeholders / 18 Months
  • Plan Submitted December 2018/ Presented January 2019
• Drove Awareness
  • Unprecedented Press Coverage
  • Statewide Interest
    • NC Rotary/ Waterways Inlets/ Regional Economic Development Forums
    • Australia / On the Water Trips- Commerce/ DMF
Welcome

Tom Looney

Governor Cooper Support for Clean Water and Oysters

Secretary Michael Regan, N.C. Dept. of Environmental Quality

Rural Economic Development

Mary Penny Kelley, Office of the Governor

Legislative Support for Oyster Initiatives

Sen. Harry Brown - Jones and Onslow Counties
Sen. Rick Gunn - Alamance and Guilford Counties
Rep. Pat McElraft - Carteret and Jones Counties
Sen. Norm Sanderson - Carteret, Craven and Pamlico Counties

Recipe for Success - Key Ingredients in NC Shellfish Initiative

Howard Schnabolk, NOAA
If You Build They Will Come: Ongoing and Future Efforts to Build Healthy Oyster Stocks

Moderator: Dr. Brian Boutin, The Nature Conservancy
Panelists:
- Dr. Seth Theuerkauf, NOAA
- Jacob Boyd, N.C. Division of Marine Fisheries
- Dr. Lexia Weaver, N.C. Coastal Federation
- Jess Hawkins, Crystal Coast Ecotours
- Keith Bruno, Endurance Seafood

The Age Old question: What Comes First – Oyster or Clean water

Moderator: Erin Fleckenstein, N.C. Coastal Federation
Panelists:
- Shannon Jenkins, N.C. Division of Marine Fisheries
- Anne Deaton, N.C. Division of Marine Fisheries
- Steve Weeks, Crab Point Seafood
- Todd Miller, N.C. Coastal Federation
Roadmap to Build a $100M Mariculture Industry

Tom Looney- Economic Development Partnership of North Carolina
Dr. Joel Fodrie- UNC Institute Marine Science

New Face of Growers- Building a Foundation for Growth & Investment

Moderator: Katherine McGlade- Slash Creek Oysters
Panelists:
Chris Matteo- Chadwick Creek Oysters
Ryan Bethea- Oysters Carolina
Dr. Chuck Weirich- N.C. Sea Grant
Dave Cerino- Carteret Community College
Ana Zivanovic-Nenadovic- N.C. Coastal Federation
Consider the Environment - Advances in Research and Regulation

Moderator: Leda Cunningham, The Pew Charitable Trusts
Panelists:
Ted Wilgis- N.C. Coastal Federation
Denene Blackwood- UNC Institute Marine Science
Dr. Craig Harms – NCSU Center for Marine Sciences and Technology
Dr. Ami Wilbur- UNC Wilmington
Bill Cary- Brooks Pierce

Success Breeds Success in NC- Learning From the Best!

Moderator: Will Best, N.C. Dept. of Commerce
Panelists:
Whit Winslow- N.C. Wine & Grape Council
Richard Greene- N.C. Craft Brewers Guild
John Aydlett- N.C. Dept. of Agriculture
Sales, Distribution & Marketing Engine - Building a Global Brand

Moderator: Dan Lewis, Coastal Provisions Oyster Bar and Wine Café

Panelists:
- Lin Peterson - Locals Seafood
- Tres Hundertmark - NCOyster365
- Dr. Chuck Weirich - N.C. Sea Grant
- Wit Tuttell - EDPNC Visit North Carolina

CLOSING - ALL

Recap Day’s Events
Next Steps
Call to Action
Legislative Reception
5:30-7:30 p.m.
Transfer Co. Food Hall: 500 E. Davie St

Hold Fast Oyster Co.
Sneads Ferry

N.Sea Oyster Co.
Topsail Sound

Woccocon Oyster Co.
Ocracoke

Middle Sound Mariculture
Stump Sound

Mattamuskeet Seafood
Rose Bay/Striking Bay

Burial Beer

Crank Arm

Cloud

Brewery Bhazana

Linwood Brewery

Ponysaurus

Oysters Carolina
Core Sound/Harkers Island

Sandbar Oyster Co.
Newport/North Rivers

Old Baldy Oyster Co.
Sneads Ferry

Core Sound Oyster Co.
Core Sound/Jarrett Bay

Oyster Gardens
Sneads Ferry