

Restoration to Revitalization: An Economic Development Strategy for our Coasts



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Did you know? In 2013, North Carolina's Ocean Economy contributed:

\$2.1 billion **43,385 jobs** **\$820 million**

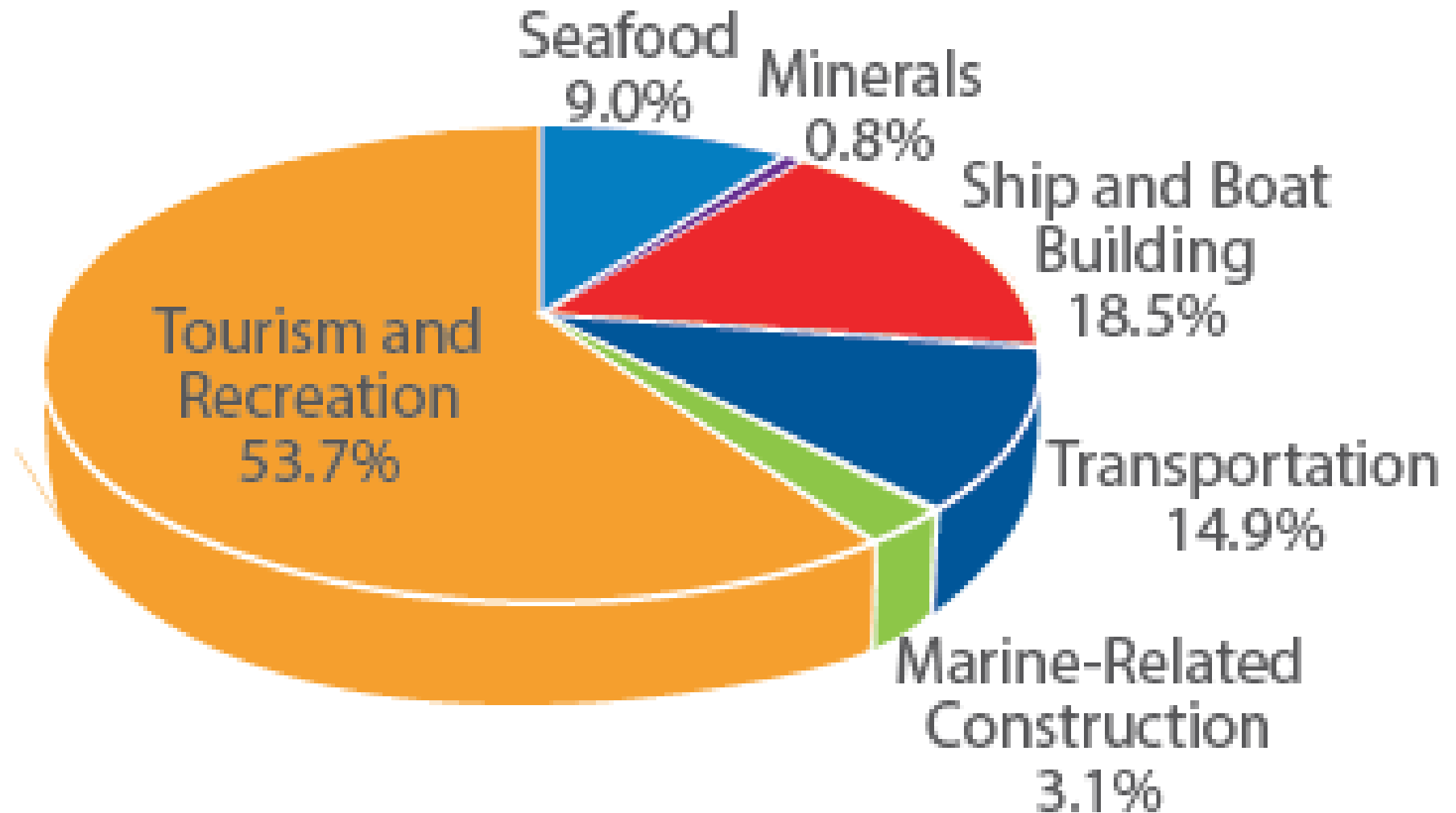
to the state's GDP

to payroll



This represents 6.5 percent of GDP and 12.9 percent of total employment for the 20 coastal CAMA counties.

NC's Ocean Economy Sectors (GDP)



County	% of Employment from Ocean Economy
Dare	26.3
Carteret	18.6
Onslow	12.4
New Hanover	12.2
Brunswick	11.8
Craven	10.0
Pasquotank	9.5
Beaufort	8.4

Natural Capital in Tourism



Natural Capital in Mariculture



Transitioning to a...



Blue Economy

a sustainable ocean and coastal economy, which emerges when economic activity is in balance with the long-term capacity of ocean and coastal ecosystems to support this activity and remain resilient and healthy.

<https://ncseagrant.ncsu.edu/blueeconomy>