

A Comprehensive Environmentally Based Strategic Blueprint for N.C.'s Coastal Economy

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People Working!



A Comprehensive Environmentally Based Strategic Blueprint for N.C.'s Coastal Economy

- **Make Restoration A Policy Priority**
- **Increase State Investments in Restoration: Oysters, wetlands, water quality retrofits, living shorelines, managing invasive species, etc.**
- **Leverage State and Local Funds to Compete More Aggressively for Federal Funds**

Goal and Action Benchmarks

- **Expand Executive Branch Engagement and Leadership**
- **Maintain and Expand Strong Legislative Support**
- **Promote Oyster Restoration**
- **Increase Federal Investments**
- **Modify Regulatory Laws and Guidance**

Goal and Action Benchmarks

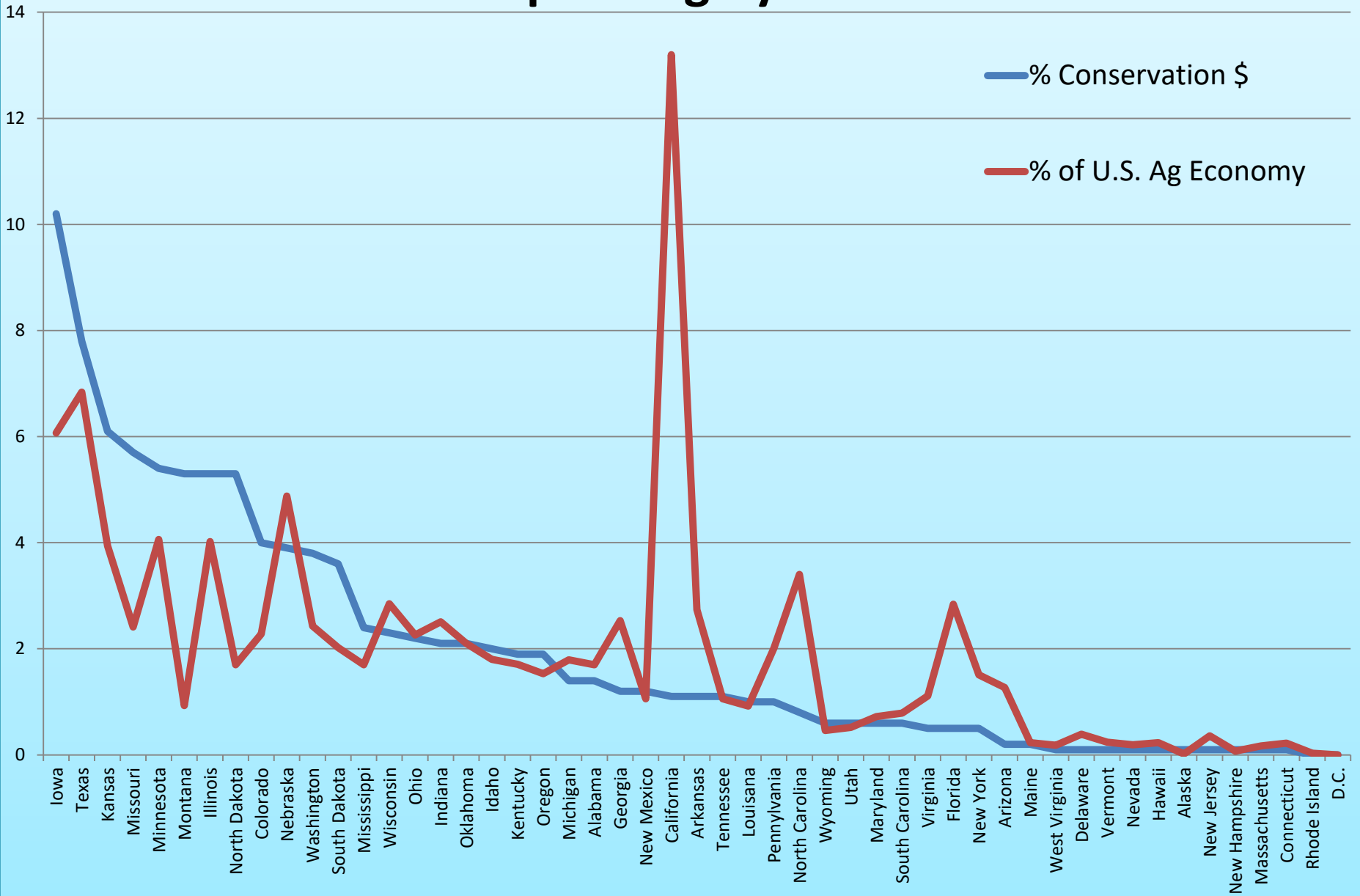
- **Support Research and Monitoring**
- **Support the Creation of Financial Incentives for Restoration-Related Business Development**
- **Train and Engage Local Workforce**
- **Link N.C. Tourism Promotion to Oysters**
- **Brand and Market N.C. Oysters**

U.S.D.A. Farm Bill

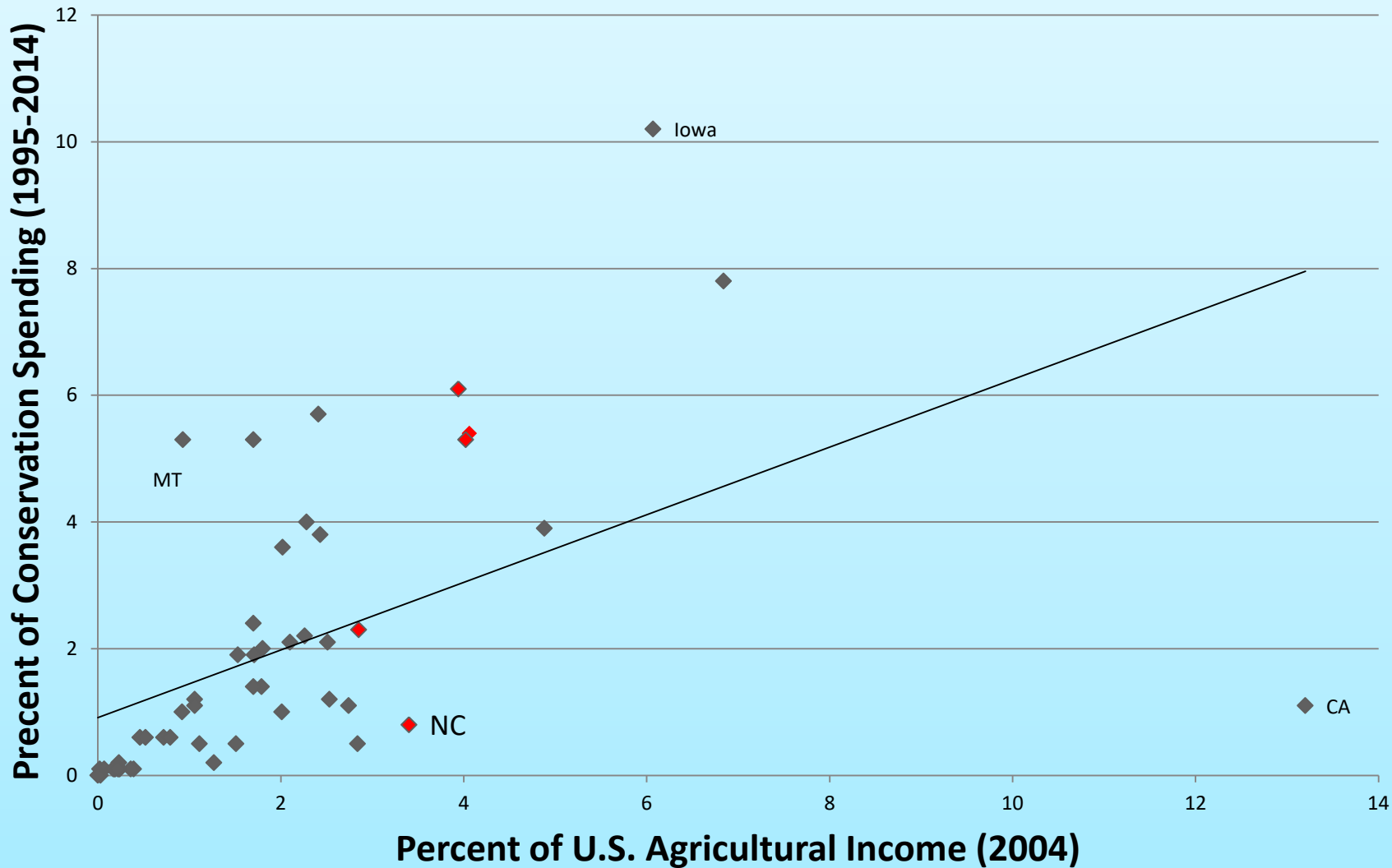
How Well Does N.C. Compete For These Conservation Funds?

- **Largest Source of Conservation Dollars in the Nation**
- **\$29.8 Billion Spent Since 2005**

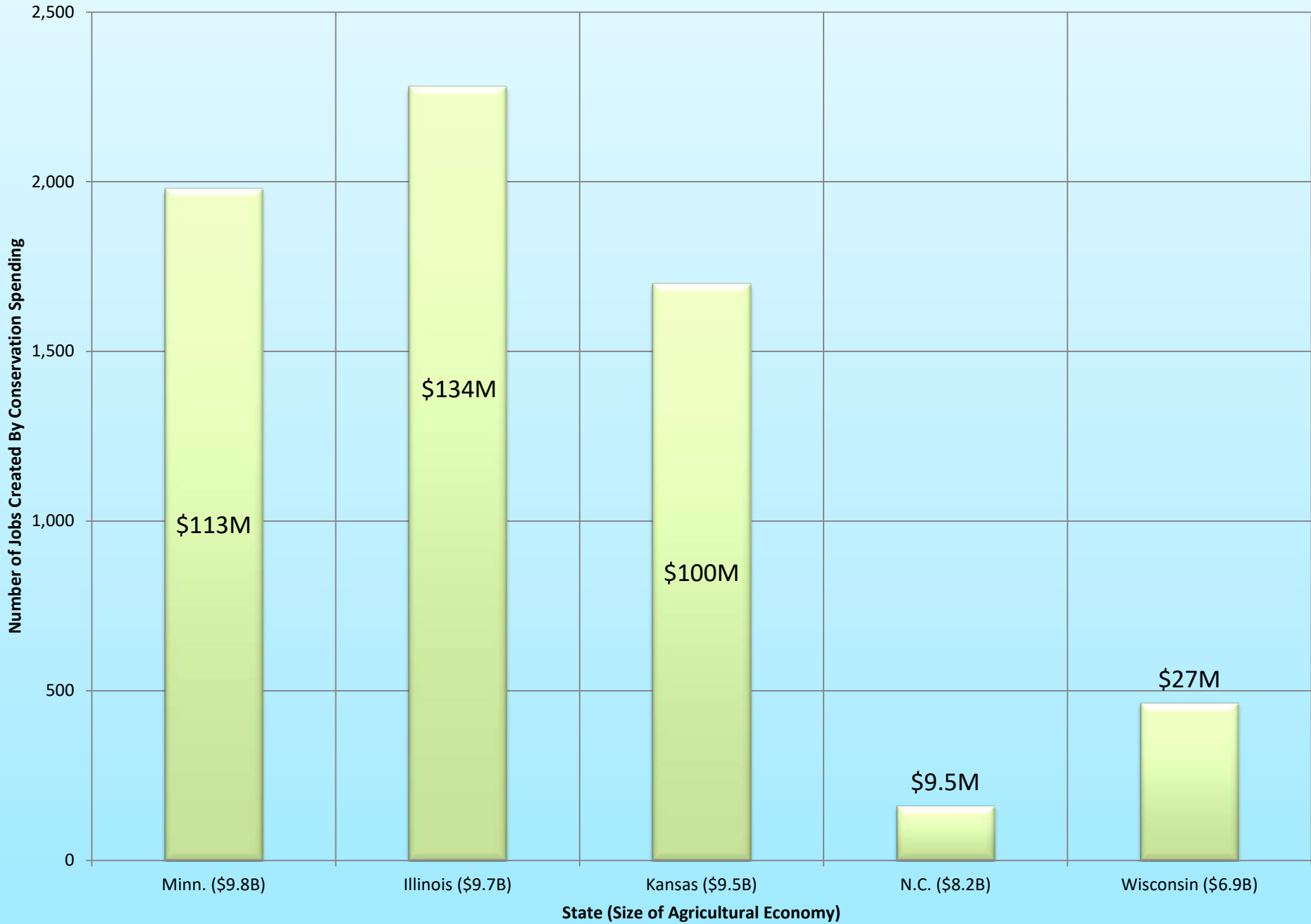
Comparing Agricultural Income to Conservation Spending by State



Conservation Spending Compared to Agricultural Income



Estimated Jobs Created by U.S.D.A Conservation Dollars (2014)



U.S.D.A. Farm Bill – Conservation \$

How Well Does N.C. Compete?

- **Ranked 50th (out of 51) in Competitiveness for Dollars (Based on Size of Ag. Economy)**
- **\$9.2M Generates an Estimated 161 Jobs**
- **Potential: 10X More \$ and Jobs Based Upon Our “Peers”**