

# My Community: *My Voice*



North Carolina  
Coastal Federation  
*Working Together for a Healthy Coast*





**My Community:**  
*My Voice*

“ Adopting the Model Industrial SUP will ensure we balance our economic development with the protection of our natural resources so that the quality of life we all enjoy will be passed on for generations to come. ”

*Laura Kellogg, RN, AE-C  
The Kelloggs Care Asthma Advocacy*



# Urge County Commissioners to **Adopt** the Model Industrial SUP



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[NHCSpecialUsePermit.org](http://NHCSpecialUsePermit.org)

**LAURA KELLOGG, RN, AE-C**  
*The Kellogg's Care Asthma Advocacy*

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“ When I worked at our family factory in Baltimore, it was not uncommon for air quality alerts to shut down some businesses for an entire afternoon during the summer. Protecting our clean community is essential for our economy to continue thriving. ”

*Beau McCaffray*

*Retired, Youth Development Specialist with New Hanover County Schools*



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**TANNER KONRADY**  
*Konrady & Son Construction*

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**TINA WILLIAMSON**  
*Owner, T Williamson Interiors*

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Billboard



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“ Citizens need to have a say in how their community grows and what businesses locate in NHC. If not, control will otherwise fall on state and federal regulators only. Even if you believe they are well-meaning, no one believes they have the big picture understanding of our local community. ”

*Lloyd Smith*

*Cortech Solutions, President and CEO*

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**KEMP BURDETTE**

*Cape Fear Riverkeeper, Cape Fear River Watch*

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“ It is important for us to maintain a level of integrity in our approach to bringing businesses and industry to our county. For the livelihoods of everyone up and down the eastern seaboard it is a critical matter to ensure we have clean water. ”



*Chef Rhodes, Owner, Catch Restaurant*

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“ I support the Model Industrial SUP. As New Hanover County gets more and more developed, we have to protect the natural resources that we have left. ”

*Tina Williamson*

Owner, T. Williamson Design Company

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“ The Industrial Special Use Permit (SUP) is a highly effective land-use zoning tool that allows local leaders and the public an opportunity to fully vet potential industrial neighbors, and approve those that align with our shared regional vision and goals toward increased prosperity. A harmful industry can potentially drive away future businesses, residents and visitors, and stall career and job growth. ”

*From Insights Article, Greater Wilmington Business Journal  
Scott Johnson, Chairman,  
Cape Fear Economic Development Council*

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“ We know from highly praised published data and analysis (Moretti et al) that the Innovation Sector, broadly, offers the highest employment multiplier effect (5-to-1) of any other sector. This includes traded-sector services businesses like PPD, Live Oak, CastleBranch, nCino and others, plus a slew of promising startups in various stages of growth. ”

*Tom Looney, Entrepreneur*



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**CHEF KEITH RHODES**  
*Owner, Catch Restaurant*

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# 3 Things to Remember



# The **Model** Industrial SUP

The details matter!

- Extended timeline and expanded review criteria for the most intensive industrial uses (i.e. explosive manufacturing plants, chemical manufacturing, cement manufacturing, etc.)
- Required Community Information Meeting (CIM) for proposed intensive industrial SUP applicants
- A prohibition of high intensity mining operations below 35', mirroring restrictions in Pender and Brunswick County, and critical for protection of public water supplies for existing and future residents and businesses in NHC.

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Go to:  
[nhcspecialusepermit.org](http://nhcspecialusepermit.org)

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# Thank you

Questions?