

**Climate Change and Coastal Impacts**  
**Workshop for Media Professionals**  
**Beaufort, North Carolina    October 9-10, 2015**

**Objectives:**

Through field trips, presentations, and interactive sessions, workshop participants will:

1. become more confident, knowledgeable, and skillful communicators about climate change;
2. be able to localize and personalize the impacts of climate change for your audiences; and
3. receive lists of experts, story leads, and other resources for communicating climate change.

**Friday, October 9, 2015**

11 a.m.            Meet at Nancy Lee Fishing Center on Hwy 24 between the bridges in Swansboro  
128 E. Corbett Ave. Swansboro, NC.

11:15 a.m.        **Welcome** – Susan Hassol: Director, Climate Communication

11:30 a.m.        **Climate Session 1 – Climate Change Impacts and Site Visits to Bear Island, Bogue  
Inlet and Jones Island**

Moderator: Todd Miller: Director, North Carolina Coastal Federation

Pete Peterson: Distinguished Professor, UNC Institute of Marine Sciences

Lexia Weaver: Coastal Scientist, North Carolina Coastal Federation

Rudi Rudolph: Carteret County Shore Protection Office

3:15 p.m.        **Depart for Return Trip to Duke Marine Lab**

4:15 p.m.        **Arrive at Duke Marine Lab Repass Center**

4:30 p.m.        **Climate Session 2 - Climate Change Science**

Moderator: Susan Hassol: Director, Climate Communication

Michael Mann: Distinguished Professor, Director, Earth Systems Science Center,  
Dept. of Meteorology, Penn State University

Tom Peterson: President, World Meteorological Organization's Commission for  
Climatology; Former Principal Scientist, NOAA's National Climatic Data Center

6 p.m.    **Reception**

6:30 p.m.        **Dinner at Duke Marine Lab**

7 p.m.    **Evening Presentation** - Greg Fishel: Chief Meteorologist, WRAL  
Introduction by Ryan Boyles: North Carolina State Climatologist

8 p.m.    **Adjourn for Evening**

## **Saturday, October 10, 2015**

9 a.m. **Convene at Duke Marine Lab Repass Center**

9:15 a.m. **Climate Session 3 - Communication Resources for Journalists and Meteorologists**

Moderator: Aranzazu Lascrain: Program Coordinator, The Global Change Forum/SE  
Climate Science Center

Susan Hassol: Director, Climate Communication

Sean Sublette: Meteorologist, Climate Central

10:30 a.m. **Break**

10:45 a.m. **Climate Session 4- Question and Answer and Myth Busting**

Moderator: Susan Hassol: Director, Climate Communication

Michael Mann: Distinguished Professor, Director, Earth Systems Science Center,  
Dept. of Meteorology, Penn State University

Tom Peterson: President, World Meteorological Organization's Commission for  
Climatology; Former Principal Scientist, NOAA's National Climatic Data Center

11:30 p.m. **Practice Session** (round one): Participants break into small groups to develop  
stories using resources made available earlier in the workshop. Groups  
present stories and receive feedback

Moderators: Susan Hassol, Climate Communication and Sean Sublette, Climate  
Central

12:15 p.m. **Lunch**

1:15 p.m. **Practice Session** (round two)

2 p.m. **Discussion, Reflections, and Wrap-up**

Moderator: Ryan Boyles: North Carolina State Climatologist

3 p.m. **Adjourn**

