



NC Coastal Federation Survey Results

Q1 In the election for Governor last month, did you vote for Pat McCrory or Walter Dalton?

Pat McCrory..... 55%
Walter Dalton..... 39%
someone else/ don't remember..... 5%

Q2 In your opinion, how does Governor Elect McCrory value the importance of economic development and environmental protection? Do you believe he thinks economic development is more important, equally as important, or less important than environmental protection?

Economic development is more important than environmental protection..... 48%
Economic development is equally as important as environmental protection..... 37%
Environmental protection is more important than economic development..... 4%
Not sure 11%

Q3 Do you personally believe economic development is more important, equally as important, or less important than environmental protection?

Economic development is more important than environmental protection..... 27%
Economic development is equally as important as environmental protection..... 59%
Environmental protection is more important than economic development..... 11%
Not sure 3%

Q4 How important will Governor Elect McCrory's track record on protecting and restoring the environment be in regards to whether you will consider voting to re-elect him in 2016: very important, somewhat important, or not important?

Very important..... 38%
Somewhat important..... 37%
Not important..... 18%
Not sure..... 6%

Q5 How much do you interact with the natural environment either for recreation or to make a living: every day, weekly, a few times per month, a few times per year, or never?

Every day..... 42%
Weekly..... 34%
Few times per month 17%
Few times per year 5%
Never..... 2%

Q6 If you are a woman, press 1. If a man, press 2.

Woman 52%
Man..... 48%





Q7 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 46%
Republican..... 38%
Independent/Other..... 16%

Q8 If white, press 1. If African-American, press 2. If other, press 3.

White 77%
African-American 18%
Other..... 5%

Q9 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 12%
30 to 45..... 24%
46 to 65..... 44%
Older than 65..... 20%

Q10 Area Code

252..... 10%
336..... 23%
704..... 17%
828..... 14%
910..... 14%
919..... 21%





Crosstabs

	Base	McCrory/ Dalton Gov '12		
		Pat McCrory	Walter Dalton	someone else/ don't remember
McCrory/ Dalton Gov '12				
Pat McCrory	55%	100%	-	-
Walter Dalton	39%	-	100%	-
someone else/ don't remember	5%	-	-	100%

	Base	McCrory/ Dalton Gov '12		
		Pat McCrory	Walter Dalton	someone else/ don't remember
How does Governor Elect McCrory value the importance of economic development and environmental protection?				
Economic development is more important than environmental protection	48%	35%	68%	29%
Economic development is equally as important as environmental protection	37%	55%	12%	32%
Environmental protection is more important than economic development	4%	2%	6%	11%
Not sure	11%	8%	13%	28%

	Base	McCrory/ Dalton Gov '12		
		Pat McCrory	Walter Dalton	someone else/ don't remember
Do you personally believe economic development is more important, equally as important, or less important than environmental protection?				
Economic development is more important than environmental protection	27%	40%	10%	17%
Economic development is equally as important as environmental protection	59%	54%	67%	55%
Environmental protection is more important than economic development	11%	4%	21%	11%
Not sure	3%	2%	2%	18%

	Base	McCrory/ Dalton Gov '12		
		Pat McCrory	Walter Dalton	someone else/ don't remember
How important will Governor Elect McCrory's track record on protecting and restoring the environment be in regard...				
Very important	38%	25%	57%	40%
Somewhat important	37%	44%	27%	41%
Not important	18%	26%	10%	3%
Not sure	6%	5%	6%	16%





Crosstabs

	Base	McCrorry/ Dalton Gov '12		
		Pat McCrorry	Walter Dalton	someone else/ don't remember
How much do you interact with the natural environment?				
Every day	42%	41%	43%	41%
Weekly	34%	35%	32%	36%
Few times per month	17%	17%	19%	9%
Few times per year	5%	6%	4%	-
Never	2%	2%	1%	14%

	Base	Gender	
		Woman	Man
McCrorry/ Dalton Gov '12			
Pat McCrorry	55%	53%	58%
Walter Dalton	39%	42%	37%
someone else/ don't remember	5%	5%	6%

	Base	Gender	
		Woman	Man
How does Governor Elect McCrorry value the importance of economic development and environmental protection?			
Economic development is more important than environmental protection	48%	48%	48%
Economic development is equally as important as environmental protection	37%	34%	40%
Environmental protection is more important than economic development	4%	6%	2%
Not sure	11%	12%	10%

	Base	Gender	
		Woman	Man
Do you personally believe economic development is more important, equally as important, or less important than envi...			
Economic development is more important than environmental protection	27%	26%	28%
Economic development is equally as important as environmental protection	59%	59%	59%
Environmental protection is more important than economic development	11%	11%	11%
Not sure	3%	4%	2%





Crosstabs

	Base	Gender	
		Woman	Man
How important will Governor Elect McCrory's track record on protecting and restoring the environment be in regard...			
Very important	38%	43%	33%
Somewhat important	37%	37%	38%
Not important	18%	14%	22%
Not sure	6%	6%	7%

	Base	Gender	
		Woman	Man
How much do you interact with the natural environment?			
Every day	42%	39%	45%
Weekly	34%	36%	31%
Few times per month	17%	18%	17%
Few times per year	5%	6%	4%
Never	2%	2%	3%

	Base	Party		
		Democrat	Republican	Independent/Other
McCrory/ Dalton Gov '12				
Pat McCrory	55%	26%	93%	50%
Walter Dalton	39%	69%	6%	35%
someone else/ don't remember	5%	5%	1%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
How does Governor Elect McCrory value the importance of economic development and environmental protection?				
Economic development is more important than environmental protection	48%	55%	38%	53%
Economic development is equally as important as environmental protection	37%	25%	52%	35%
Environmental protection is more important than economic development	4%	7%	2%	1%
Not sure	11%	13%	9%	11%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Do you personally believe economic development is more important, equally as important, or less important than environmental protection?				
Economic development is more important than environmental protection	27%	20%	36%	27%
Economic development is equally as important as environmental protection	59%	60%	57%	60%
Environmental protection is more important than economic development	11%	17%	4%	9%
Not sure	3%	3%	3%	3%

	Base	Party		
		Democrat	Republican	Independent/Other
How important will Governor Elect McCrory's track record on protecting and restoring the environment be in regard...				
Very important	38%	52%	23%	38%
Somewhat important	37%	28%	47%	40%
Not important	18%	13%	25%	18%
Not sure	6%	8%	5%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
How much do you interact with the natural environment?				
Every day	42%	46%	40%	34%
Weekly	34%	28%	36%	45%
Few times per month	17%	21%	14%	16%
Few times per year	5%	4%	7%	1%
Never	2%	1%	2%	4%

	Base	Race		
		White	African-American	Other
McCrory/ Dalton Gov '12				
Pat McCrory	55%	61%	38%	38%
Walter Dalton	39%	36%	56%	38%
someone else/ don't remember	5%	4%	6%	24%





Crosstabs

	Base	Race		
		White	African-American	Other
How does Governor Elect McCrory value the importance of economic development and environmental protection?				
Economic development is more important than environmental protection	48%	52%	32%	37%
Economic development is equally as important as environmental protection	37%	36%	41%	32%
Environmental protection is more important than economic development	4%	3%	5%	12%
Not sure	11%	8%	22%	19%

	Base	Race		
		White	African-American	Other
Do you personally believe economic development is more important, equally as important, or less important than environmental protection?				
Economic development is more important than environmental protection	27%	27%	31%	17%
Economic development is equally as important as environmental protection	59%	60%	56%	60%
Environmental protection is more important than economic development	11%	12%	6%	8%
Not sure	3%	1%	7%	15%

	Base	Race		
		White	African-American	Other
How important will Governor Elect McCrory's track record on protecting and restoring the environment be in regard to your vote?				
Very important	38%	42%	28%	28%
Somewhat important	37%	37%	39%	33%
Not important	18%	17%	21%	25%
Not sure	6%	4%	12%	14%

	Base	Race		
		White	African-American	Other
How much do you interact with the natural environment?				
Every day	42%	40%	47%	44%
Weekly	34%	35%	32%	15%
Few times per month	17%	18%	13%	25%
Few times per year	5%	5%	6%	2%
Never	2%	2%	1%	14%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrorry/ Dalton Gov '12					
Pat McCrorry	55%	64%	52%	54%	57%
Walter Dalton	39%	23%	41%	45%	36%
someone else/ don't remember	5%	14%	7%	2%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
How does Governor Elect McCrorry value the importance of economic development and environmental protection?					
Economic development is more important than environmental protection	48%	32%	53%	51%	45%
Economic development is equally as important as environmental protection	37%	41%	33%	35%	42%
Environmental protection is more important than economic development	4%	5%	5%	5%	2%
Not sure	11%	23%	8%	9%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Do you personally believe economic development is more important, equally as important, or less important than envi...					
Economic development is more important than environmental protection	27%	27%	28%	27%	27%
Economic development is equally as important as environmental protection	59%	59%	59%	59%	59%
Environmental protection is more important than economic development	11%	9%	11%	12%	9%
Not sure	3%	5%	2%	2%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
How important will Governor Elect McCrorry's track record on protecting and restoring the environment be in regar...					
Very important	38%	14%	33%	47%	41%
Somewhat important	37%	41%	41%	34%	38%
Not important	18%	32%	21%	15%	12%
Not sure	6%	14%	5%	4%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
How much do you interact with the natural environment?					
Every day	42%	50%	39%	41%	41%
Weekly	34%	32%	34%	36%	29%
Few times per month	17%	14%	21%	16%	17%
Few times per year	5%	-	5%	5%	7%
Never	2%	5%	-	1%	6%

	Base	Area Code					
		252	336	704	828	910	919
McCrorry/ Dalton Gov '12							
Pat McCrorry	55%	55%	59%	58%	66%	50%	46%
Walter Dalton	39%	39%	36%	35%	32%	37%	53%
someone else/ don't remember	5%	6%	5%	8%	2%	13%	0%

	Base	Area Code					
		252	336	704	828	910	919
How does Governor Elect McCrorry value the importance of economic development and environmental protection?							
Economic development is more important than environmental protection	48%	42%	58%	42%	42%	48%	48%
Economic development is equally as important as environmental protection	37%	39%	30%	38%	45%	37%	37%
Environmental protection is more important than economic development	4%	4%	1%	8%	1%	6%	5%
Not sure	11%	14%	11%	13%	12%	9%	9%

	Base	Area Code					
		252	336	704	828	910	919
Do you personally believe economic development is more important, equally as important, or less important than environmental protection?							
Economic development is more important than environmental protection	27%	38%	26%	28%	36%	20%	21%
Economic development is equally as important as environmental protection	59%	55%	66%	51%	47%	64%	65%
Environmental protection is more important than economic development	11%	6%	6%	12%	14%	16%	13%
Not sure	3%	1%	3%	9%	3%	1%	0%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
How important will Governor Elect McCrory's track record on protecting and restoring the environment be in regard...							
Very important	38%	34%	40%	37%	37%	41%	39%
Somewhat important	37%	28%	35%	40%	42%	38%	39%
Not important	18%	28%	15%	16%	16%	16%	21%
Not sure	6%	10%	10%	8%	6%	5%	-

	Base	Area Code					
		252	336	704	828	910	919
How much do you interact with the natural environment?							
Every day	42%	51%	37%	37%	40%	57%	38%
Weekly	34%	30%	34%	27%	41%	23%	44%
Few times per month	17%	11%	21%	24%	16%	13%	16%
Few times per year	5%	6%	6%	8%	3%	5%	1%
Never	2%	2%	2%	4%	1%	3%	1%

