



**Raleigh
Convention
Center
March 26-27,
2014**

North Carolina Low Impact Development Summit

ADVANCING THE NEXT GENERATION OF STORMWATER MANAGEMENT

Dear Potential Sponsor:

Development, design, planning and permitting professionals from across the state will gather March 26-27, 2014 at the Raleigh Convention Center for the North Carolina Low Impact Development Summit. On behalf of the Summit Planning Committee, I invite you to join us in hosting this exciting and informative event to unveil the latest technology and tools for Low Impact Development (LID). Presenters will include national speakers, government leaders, research experts and development and real estate professionals. We are planning for a gathering of 250 participants who are interested in LID and stormwater management.

As a sponsor, this event will provide high visibility for your corporation or organization. We are offering sponsorship levels that include many opportunities for exposure and promotion. I have attached information for your review and consideration.

LID has great potential as a cost effective and efficient stormwater management approach. A committed partnership between the state, N.C. Coastal Federation, N.C. State University, development interests, local governments and private engineering firms is engaged in developing technical guidance and standardized tools to simplify the use of LID as a voluntary stormwater management approach.

The state is also working with local governments and development professionals to identify obstacles to the use of LID and find timely and cost effective solutions to those impediments. These are the very issues that will be featured at the summit so we hope you will join us March 26-27, 2014.

We invite you to be a part of this exciting and informative event. Thank you for considering this request for sponsorship. I can be reached at laurenk@nccoast.org or (910) 262-5178 to discuss the level of sponsorship that works best for you. You may also submit your sponsorship on line by visiting the [Summit web page](#) and completing the sponsorship form.

Thank you.

Lauren Kolodij

Deputy Director
North Carolina Coastal Federation
